How to Operate a Successful Intrapreneurship Program

Please fill in the blanks in each statement below.

1.   Embrace a _____ _____ of thinking.
2.   Enlightened organizations understand that in order to become a true trail blazer or maverick means sometimes ignoring or breaking the _____.
3.   Organizational bureaucracy has been innovation's major _____ _____.
4.   Sir Richard Branson views intrapreneurs as not having to follow company _____ or _____.
5.   Intrapreneurship is a _____, not an _____.
6.   Provide resources and all that is required to help an intrapreneur move progressively through the _____ _____.
7.   Invite the most _____ and _____ employees to take part in intrapreneurship training.
8.   Appoint a _____ _____ _____ to oversee everything and give them the authority to make good things happen.
9.   There are two types of motivation, _____ and _____.
10. It takes _____ and _____ for the system to get into full gear.
11. _____ layers of management must provide their full support to ensure their organization's future success.
12. Provide existing _____ _____ to intrapreneurial participants and their teams.
13. Create a special grant program or _____ _____ _____.
14. _____ new ideas.

15. Identify known _____ and help nurture and support their passion and creativity.

16. Allow lead participants to assemble their _____ _____.

17. Get rid of the _____.

18. _____ is a key part of the intrapreneurial process and everyone has to know that management recognizes this and won't penalize intrapreneurs for stepping out on a limb or for setbacks.

19. Establish a _____ communication process so management and all participants will remain consistently on the same page.

20. Recognize _____ _____ and reward _____ in your company's intrapreneurial activities and ventures.

21. Sir Richard Branson stresses that intrapreneurs "know which _____ is _____."

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Answer Key

1.   new way
2.   rules
3.   obstacle
4.   routines, protocols
5.   process, event
6.   learning curve
7.   motivated, energetic
8.   senior point person
9.   incremental, radical
10.   time, practice
11.   All
12.   company resources
13.   venture capital pool
14.   Spark
15.   innovators
16.   dream teams
17.   box
18.   Risk-taking
19.   formal
20.   solid work, success
21.   end, up